



CRITERION II

PIXELS TO PRESENTATIONS

Key Indicator - 2.3 Teaching - Learning Process

2.3.1 Student centric methods, such as experiential learning, participative learning and problem-solving methodologies are used for enhancing learning experience and teachers use ICT- enabled tools including online resources for effective teaching and learning process

Experiential Learning - Pixels to Presentations

The students are trained to develop e-content, present papers and innovative ideas as a part of the curriculum, which facilitates them to advance their skills like organizing, public relations, communication, fund raising, social relationships, evaluation etc. To develop inquisitiveness as a means to uncover their individuality, the students are encouraged to develop e-content and PowerPoint presentations as a part of Experiential Learning.

SAMPLE PROOFS

PIXELS TO PRESENTATIONS	
E-CONTENT	<u>CLICK HERE</u>
PAPER PRESENTATION	<u>CLICK HERE</u>
EXPO'S	<u>CLICK HERE</u>

**CRITERION II****PIXELS TO PRESENTATIONS****E-CONTENT**

S. NO	NAME	DEPARTMENT	TITLE OF THE CONTENT	LINK TO THE RELEVANT DOCUMENT
1	G.HARINI	BBA	AI TOOLS FOR DAILY LIFE SKILLS	https://youtu.be/-vmwkNFVknI?si=0TyDIHx9hq-A4PL4
2	S.NIVETHIKA AND S.NIVEYDHINI	BBA	NEW JOBS IN MODERN ERA.	https://youtu.be/po1Us7eMr8?si=QNEiqnKVNFe1hhcl
3	D. BHAVANI	CHEMISTRY	MAGNETIC SEPARATION METHOD	https://www.youtube.com/watch?v=IGLISdbhzwM
4	V. DHARSHINI	CHEMISTRY	SPECTROCHEMICAL SERIES	https://www.youtube.com/watch?v=Ez8B1vVR9RE
5	D. DIVYA CELINA	CHEMISTRY	BIOLOGICAL SIGNIFICANCE OF ELEMENTS	https://www.youtube.com/watch?v=BQMmv1KnhxE
6	S. GAYATHRI	CHEMISTRY	ROASTING AND CALCINATION	https://www.youtube.com/watch?v=mlJEz12UAs
7	P. MONIKA	CHEMISTRY	STRUCTURE OF MYOGLOBIN	https://www.youtube.com/watch?v=64iOeqBPp1g

**CRITERION II****PIXELS TO PRESENTATIONS**

8	P. PALIKA	CHEMISTRY	CHLOROPHYLL	https://www.youtube.com/watch?v=Sy0KAyba06I
9	P. PARKAVI	CHEMISTRY	HAEMOGLOBIN	https://www.youtube.com/watch?v=e-3VqNQLopI
10	K. RAGAVI	CHEMISTRY	VAPOUR PHASE REFINING	https://www.youtube.com/watch?v=UBvgH2rT7Iw
11	N. RAMYA	CHEMISTRY	ELLINGAM DIAGRAM	https://www.youtube.com/watch?v=dg32OYdwA1Y
12	R. SUWASTHICA SRI	CHEMISTRY	ZONE REFINING	https://www.youtube.com/watch?v=4OL4RvgJWH0
13	M. NANDHINI	CHEMISTRY	POLYCARBONATE	https://youtu.be/R9vWfscnXM
14	V. KIRUBASRI	CHEMISTRY	POLYMERS	https://youtu.be/blrCgH3RAAM
15	P. DIVYA	CHEMISTRY	BIOMEDICAL POLYMER	https://youtu.be/LAW7eqxIEAY
16	R. SASIREKA	CHEMISTRY	PLASTICS AND ENVIRONMENT	https://youtu.be/P0q7kKyEJiI
17	M. SIVASANKARI	CHEMISTRY	COLUMN CHROMATOGRAPHY	https://youtu.be/ooG-4MfN6nE

**CRITERION II****PIXELS TO PRESENTATIONS**

18	D. AASHIKA	CHEMISTRY	THIN LAYER CHROMATOGRAPHY	https://youtu.be/93BygkYidBo
19	V. RAJESHWARI	CHEMISTRY	RUBBER	https://youtu.be/4ijZeSvYXMA
20	T. AKSHAYAA	CHEMISTRY	ME AND MATHAMATICS	https://youtu.be/B_8nBw5krn8
21	E. SUSHMITHA	CHEMISTRY	AMINO ACIDS	https://youtu.be/A5GSz6Ha8t8
22	T. ESTHER EVANGILIN PAULIN	CHEMISTRY	POLYESTER	https://youtu.be/WCBsdZn8sTg
23	T. SANGEETHA	CHEMISTRY	VULCANIZATION OF NATURAL RUBBER	https://youtu.be/g8f0KWLpbsc
24	V. SHAKTHI	CHEMISTRY	TACTICITY	https://youtu.be/GlRq2Gdjiks
25	B. KAVIYA	CHEMISTRY	POLYMETHYL METHACRYLATE	https://youtu.be/V7OoXp2X8Ek
26	NIVETHINI I	SOCIAL WORK	TRANSACTIONAL ANALYSIS THEORY	https://youtu.be/MBhmqkk5EPM
27	G.KALAISELVI	SOCIAL WORK	FAMILY COUNSELLING	https://youtu.be/3VNvn009T2E

**CRITERION II****PIXELS TO PRESENTATIONS****PAPER PRESENTATIONS****DEPARTMENT OF COMMERCE**

S.N O	NAME	CLASS	VENUE	TITLE
1.	JAGADEESHWARI.R	II M. Com	Bharathidasan University	A Study on Passenger Satisfaction with Special Reference to Passengers Travelling from Tiruchirappalli Junction to Chennai Egmore
2.	V.JEEVA			A Study on Consumer Behaviour towards Honda (Two-wheelers) in Tiruchirappalli City Corporation
3.	R. DHANASRI			Customer Behavioural Pattern and Preference Towards LIC In Tiruchirappalli City Corporation.
4.	ENIYA			A Study on Customer Satisfaction Towards Lakme Products in Woraiyur.
5.	M. DHIVYA			Promotional Strategy: Analysing Consumer Buying Behaviour In D-Mart.
6.	SANOFER			Factors Influencing Job Seekers' Adoption Of E-Recruitment Technology
7.	R. DEEPALAKSHMI			Success Factors Among Women Entrepreneur In Tiruchirappalli.
8.	LAVANYA.R			A Study On Consumer Behaviour Towards Honda (Two-Wheelers) In Tiruchirappalli City Corporation
9.	PRIYADHARSHINI.M			Customer Satisfaction Of Home Appliances In Karur District.



CRITERION II

PIXELS TO PRESENTATIONS

Department of Commerce and Financial Studies
BHARATHIDASAN UNIVERSITY
 Tiruchirappalli, Tamil Nadu, India
 and
 Institute of Business Excellence
UNIVERSITI TEKNOLOGI MARA, MALAYSIA
 and
SMART Journal of Business Management Studies

*Eighteenth Annual International Seminar (Webinar) on
 Dynamics of Emerging Business Innovation and Trends – Academia Industry Role (DEBIT AIR-2023)*

CERTIFICATE

Certified that SANOFER, II M.Com., PG and Research Department of Commerce, Cauvery College for Women (Autonomous), Trichy has participated in the Eighteenth Annual International Seminar (Webinar) on Dynamics of Emerging Business Innovation and Trends – Academia Industry Role (DEBIT AIR-2023) held at Bharathidasan University during January 6-7, 2023 and presented a Paper (through Hybrid mode) entitled **FACTORS INFLUENCING JOB SEEKERS' ADOPTION OF E-RECRUITMENT TECHNOLOGY.**

Date: 07.01.2023

J. Gayathri
Dr. J. GAYATHRI
 Webinar Coordinator
 Dept. of Commerce and Financial Studies
 Bharathidasan University

M. Selvam
Professor M. SELVAM
 Webinar Director, Professor and Head
 Dept. of Commerce and Financial Studies, BDU
 Founder- Publisher and Chief Editor
 SMART Journal of Business Management Studies

Department of Commerce and Financial Studies
BHARATHIDASAN UNIVERSITY
 Tiruchirappalli, Tamil Nadu, India
 and
 Institute of Business Excellence
UNIVERSITI TEKNOLOGI MARA, MALAYSIA
 and
SMART Journal of Business Management Studies

*Eighteenth Annual International Seminar (Webinar) on
 Dynamics of Emerging Business Innovation and Trends – Academia Industry Role (DEBIT AIR-2023)*

CERTIFICATE

Certified that M. DHIVYA, II M.Com., PG & Research Department of Commerce, Cauvery College for Women (Autonomous), Tiruchirappalli has participated in the Eighteenth Annual International Seminar (Webinar) on Dynamics of Emerging Business Innovation and Trends – Academia Industry Role (DEBIT AIR-2023) held at Bharathidasan University during January 6-7, 2023 and presented a Paper (through Hybrid mode) entitled **PROMOTIONAL STRATEGY: ANALYZING CONSUMER BUYING BEHAVIOUR IN D-MART.**

Date: 07.01.2023

J. Gayathri
Dr. J. GAYATHRI
 Webinar Coordinator
 Dept. of Commerce and Financial Studies
 Bharathidasan University

M. Selvam
Professor M. SELVAM
 Webinar Director, Professor and Head
 Dept. of Commerce and Financial Studies, BDU
 Founder- Publisher and Chief Editor
 SMART Journal of Business Management Studies

Department of Commerce and Financial Studies
BHARATHIDASAN UNIVERSITY
 Tiruchirappalli, Tamil Nadu, India
 and
 Institute of Business Excellence
UNIVERSITI TEKNOLOGI MARA, MALAYSIA
 and
SMART Journal of Business Management Studies

*Eighteenth Annual International Seminar (Webinar) on
 Dynamics of Emerging Business Innovation and Trends – Academia Industry Role (DEBIT AIR-2023)*

CERTIFICATE

Certified that ENIYA, II M.Com., PG & Research Department of Commerce, Cauvery College for Women (Autonomous), Trichy has participated in the Eighteenth Annual International Seminar (Webinar) on Dynamics of Emerging Business Innovation and Trends – Academia Industry Role (DEBIT AIR-2023) held at Bharathidasan University during January 6-7, 2023 and presented a Paper (through Hybrid mode) entitled **A STUDY ON CUSTOMER SATISFACTION TOWARDS LAKME PRODUCTS IN WORAIYUR.**

Date: 07.01.2023

J. Gayathri
Dr. J. GAYATHRI
 Webinar Coordinator
 Dept. of Commerce and Financial Studies
 Bharathidasan University

M. Selvam
Professor M. SELVAM
 Webinar Director, Professor and Head
 Dept. of Commerce and Financial Studies, BDU
 Founder- Publisher and Chief Editor
 SMART Journal of Business Management Studies

Department of Commerce and Financial Studies
BHARATHIDASAN UNIVERSITY
 Tiruchirappalli, Tamil Nadu, India
 and
 Institute of Business Excellence
UNIVERSITI TEKNOLOGI MARA, MALAYSIA
 and
SMART Journal of Business Management Studies

*Eighteenth Annual International Seminar (Webinar) on
 Dynamics of Emerging Business Innovation and Trends – Academia Industry Role (DEBIT AIR-2023)*

CERTIFICATE

Certified that V. JEEVA, II M.Com., PG & Research Department of Commerce, Cauvery College for Women (Autonomous), Trichy has participated in the Eighteenth Annual International Seminar (Webinar) on Dynamics of Emerging Business Innovation and Trends – Academia Industry Role (DEBIT AIR-2023) held at Bharathidasan University during January 6-7, 2023 and presented a Paper (through Hybrid mode) entitled **A STUDY ON CONSUMER BEHAVIOUR TOWARDS HONDA (TWO-WHEELERS) IN TIRUCHIRAPPALLI CITY CORPORATION.**

Date: 07.01.2023

J. Gayathri
Dr. J. GAYATHRI
 Webinar Coordinator
 Dept. of Commerce and Financial Studies
 Bharathidasan University

M. Selvam
Professor M. SELVAM
 Webinar Director, Professor and Head
 Dept. of Commerce and Financial Studies, BDU
 Founder- Publisher and Chief Editor
 SMART Journal of Business Management Studies

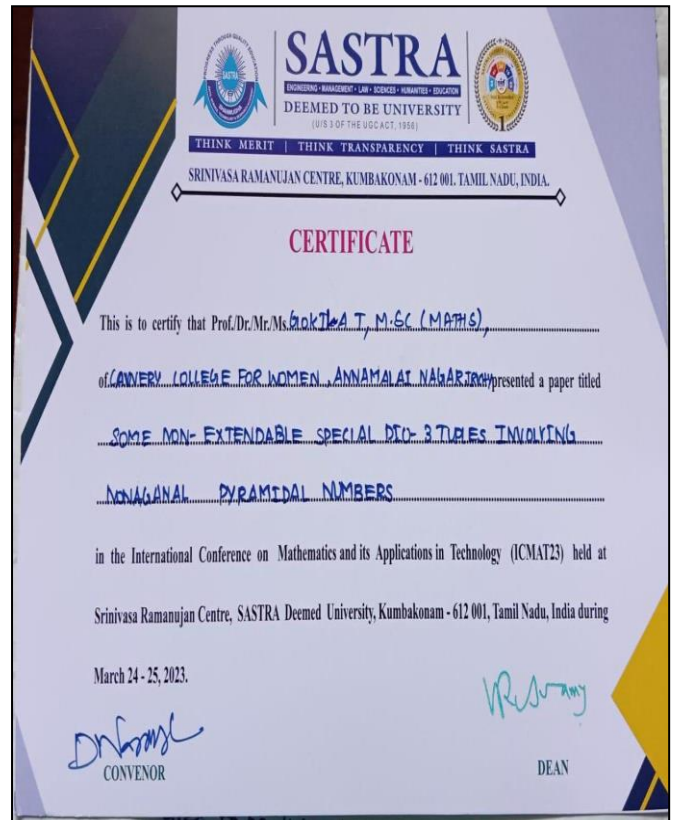
**CRITERION II****PIXELS TO PRESENTATIONS****DEPARTMENT OF MATHEMATICS**

Name of the Student with Register Number	Title of the Paper	Date	Organizer
KEERTHANA R 21216021	Development of matrix for cryptography		
GOKILA T 21216013	Some Non - Extendable special Dio 3- tuples involving nonagonal pyramidal numbers		
SHRI PADMAPRIYAM 21216039	Elucidation of the transcendence equations	24.03.2023 - 25.03.2023	SASTRA
NAVEENA G 21216031	Some linear algebra applications for cryptography		
POORANI K 21216033	On The Ternion Cubical Diophantine Equation		



CRITERION II

PIXELS TO PRESENTATIONS



**CRITERION II****PIXELS TO PRESENTATIONS****DEPARTMENT OF BUSINESS ADMINISTRATION**

S. No.	Name of the Student	Class	Title	Organisation
1	S.Hemavathi	III BBA	Leveraging Artificial intelligence in Supply chain management	St.Joseph's college
			Social Media Marketing	Cauvery college For Women
2	R.Ramya	III BBA	International business and Artificial intelligence for International business operations.	St.Joseph's college
3	B.Priyadharshini	III BBA	International business and Artificial intelligence for International business operations.	St.Joseph's college
4	B.Shobika	III BBA	Leveraging Artificial intelligence in Supply chain management	St.Joseph's college
5	E.Priya	III BBA	Business Analytics	St.Joseph's college
6	P.Princy	III BBA	Business Analytics	St.Joseph's college



CRITERION II

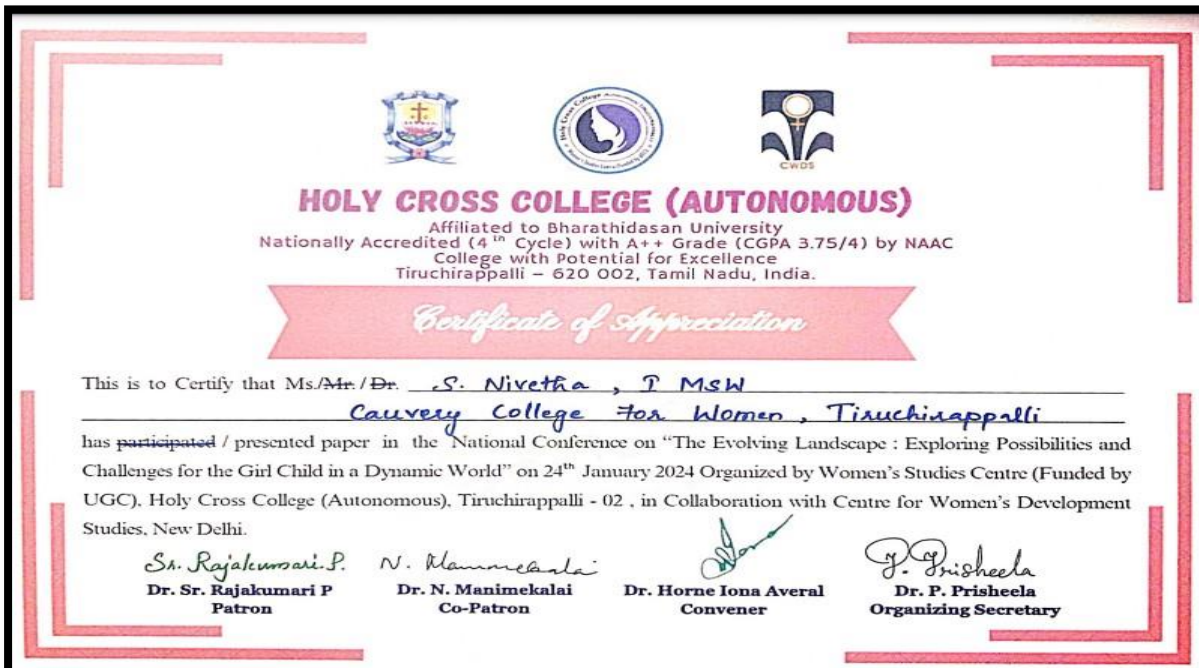
PIXELS TO PRESENTATIONS

PG AND RESEARCH DEPARTMENT OF SOCIAL WORK

Ms.V.Nivethini, I MSW, Cauvery college for women Presented a paper at the National conference on “The Evolving Landscape: Exploring Possibilities and challenes for the Girl Chid in a Dynamic Work” at Holy cross college, Trichy.



Ms.S.Nivetha, I MSW, Cauvery college for women Presented a paper at the National conference on “The Evolving Landscape: Exploring Possibilities and challenes for the Girl Chid in a Dynamic Work” at Holy cross college, Trichy.





CRITERION II

PIXELS TO PRESENTATIONS

Ms.M.Deva Dharshini, II MSW, Cauvery college for women Presented a paper at the National conference on “The Evolving Landscape: Exploring Possibilities and challenges for the Girl Child in a Dynamic Work” at Holy cross college, Trichy.



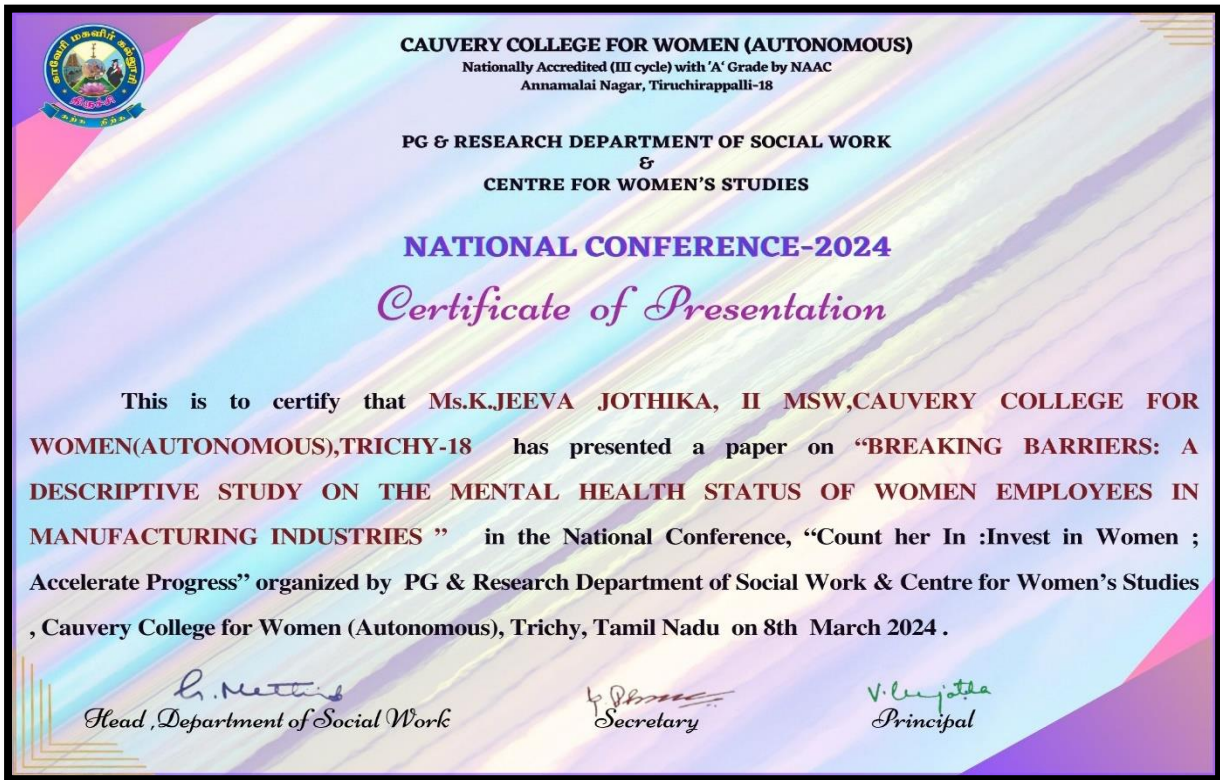
PAPER PRESENTATION AT NATIONAL CONFERENCE





CRITERION II

PIXELS TO PRESENTATIONS





CRITERION II

PIXELS TO PRESENTATIONS



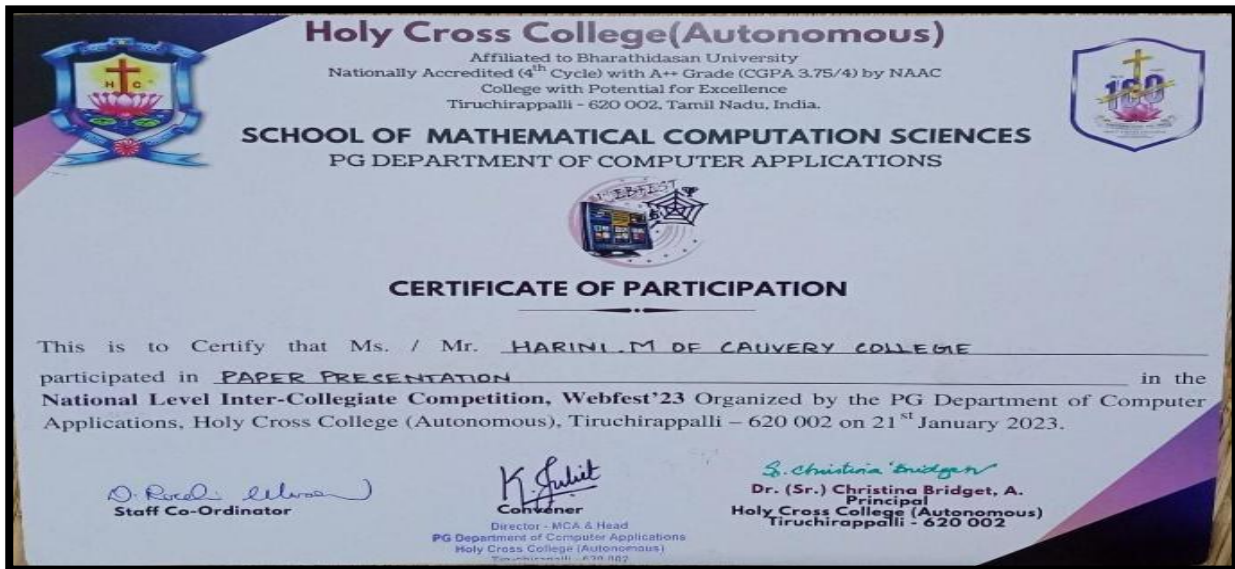


CRITERION II

PIXELS TO PRESENTATIONS

PG AND RESEARCH DEPARTMENT OF COMPUTER SCIENCE

Ms. M. Harini of II M. Sc (Computer Science) has presented a paper entitled on “Mining workers sensory safety helmet using IOT”, in the National Level Inter-Collegiate Competition, Webfest’23 organized by PG Department of Computer Applications, Holy Cross College (Autonomous), Trichy on 21.01.2023.



Ms. S. Rajavardhini of II B. Sc Computer Science with Cognitive Systems has presented a paper entitled on “IoT”, in the VYUGAS 2023 organized by SRM Trichy Arts & Science College on 03.03.2023





CRITERION II

PIXELS TO PRESENTATIONS

EXPO'S

PROJECT EXPO'24

From Concept to Execution: Turning Innovative Ideas into Successful Ventures





CRITERION II

PIXELS TO PRESENTATIONS

PG AND RESEARCH DEPARTMENT OF COMPUTER SCIENCE

Demo Day Project Expo'23 held on 22.03.2023 – 23.03.2023. The students of II M.Sc. (C.Sc) and III B.Sc (C.Sc) exhibited their innovative ideas with emerging technologies.

Cauvery College for Women (Autonomous)
 Nationally Accredited with 'A' Grade By NAAC
 ISO 9001:2015 Certified
 Annamalai Nagar, Tiruchirappalli- 18

INSTITUTION'S INNOVATION COUNCIL

AND **Learq**

PG and Research department Of Computer Science
 Celebrates

DEMO DAY
PROJECT EXPO'23
 Linkage Of Innovative Ideas

RESOURCE PERSON
Dr. V.Sinthu Janita Prakash
 Dean of science, Professor and Head ,
 PG and Research Department Of Computer Science
 Cauvery College For Women (Autonomous)
 Trichy-18

Date: 22.03.2023 – 23.03.2023
Time: 9:30 am
Venue: B15, B16, B27, B28

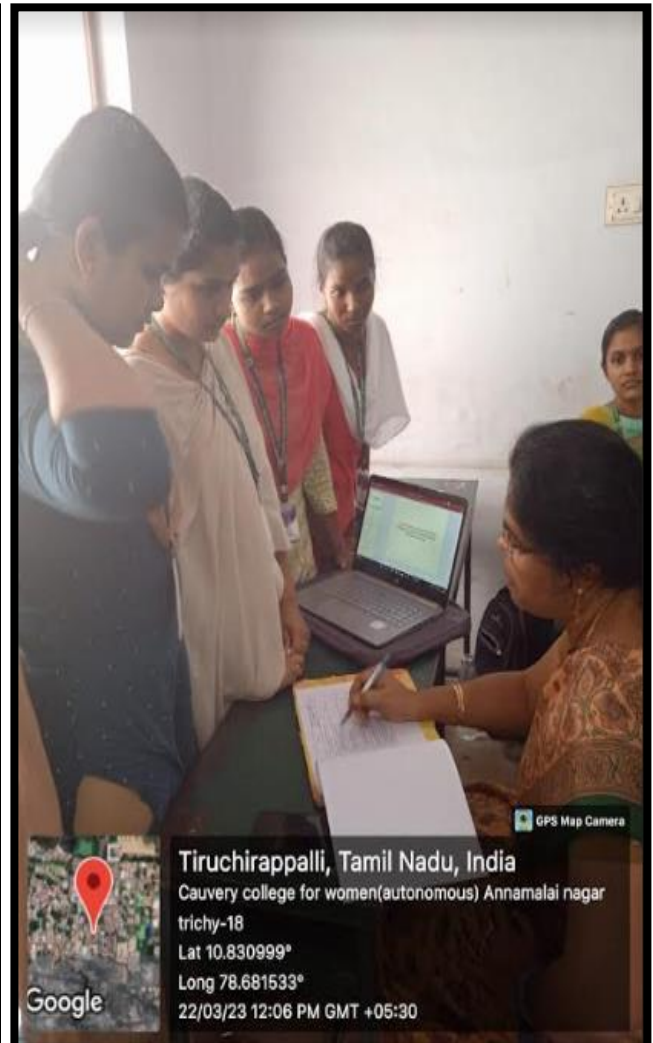
cauvery_iic **iic_for**





CRITERION II

PIXELS TO PRESENTATIONS



Paper presentations, e-content development and participating in Expo's offer a dynamic and interactive experiential learning that promotes research skills, communication skills, critical thinking, creativity, collaboration, and professional development. These activities empower students to become effective communicators, lifelong learners, and contributors to their fields of study.